

June 8, 2014

Contact: Rachel Schwartz/PR AdvantEDGE, Inc.
310.990.2764
rachel@pr-a.biz

Tower Cancer Research Foundation



TV Icon Jason Alexander and Scores of Hollywood Celebrities Bet Big and Ante Up for A Cancer Free Generation at Tower Cancer Research Foundation's Poker Tournament to support Young Research Talent on Saturday, June 7th, 2014 in Los Angeles

Los Angeles, CA, June 8, 2014 – TV icon Jason Alexander, along with dozens of stars from TV, sports, music and film joined hundreds of people on Saturday, June 7, 2014 at the Sofitel Hotel, Riviera 31, in Los Angeles, to support talented young cancer researchers and change the future of cancer at Tower Cancer Research Foundation's (TCRF) Inaugural Cancer Free Generation Poker Tournament and Casino Night.

The packed event attracted the support of numerous celebrities, including Carl Weathers (Rocky), Corey Maggette (Detroit Pistons), Donal Logue (Vikings, Gotham, Sons of Anarchy), Gilles Marini (Switched at Birth/ Dancing With The Stars/Sex and the City), Gina Hecht (Glee, Mork & Mindy), Golnesa "GG" Gharachedaghi (Shahs of Sunset), Kiptyn Locke (The Bachelorette), Michael Vartan (Alias, Bates Motel), Najee De-Tiege (Power Rangers), Nicholas Gonzalez (Sleepy Hollow, Resurrection), Nyambi Nyambi (Mike and Molly), Quinton Aaron (The Blind Side), Ryan Cabrera (pop rock singer/musician), Shaun Sipos (Vampire Diaries/Melrose Place), Shaun Toub (Homeland), Tony Denison (Major Crimes), Torrie Wilson (WWE Diva/Playmate).

Cancer Free Generation (CFG) is the young leadership division of Tower Cancer Research Foundation. CFG seeks to identify, among their peers in Southern California, visionary and innovative doctors, medical professionals and researchers and enable them to discover and implement new ideas and techniques to conquer cancer. Additionally, CFG's efforts support young people and their families who have been impacted by cancer, so that they may approach life with renewed strength and optimism. With this dual approach, CFG's goal is to help ensure that the next generation becomes the first cancer free generation.

TCRF has been the Southern California cancer patient's greatest ally since 1996. The foundation is known for its stellar reputation professionally vetting cancer research programs and maximizing the impact of donor-investors. TCRF provides grants for clinical trials, innovative cancer research, caring patient support and community education. In line with its mission to advance local cancer research on every level, TCRF supports pioneering and talented physician scientists with awards of annual grants to those doing cutting edge bench-to-bedside lab research. TCRF's patient support services include patient mentoring, cancer support groups, free groundbreaking workshops and support for caregivers. TCRF's Cancer Information and Resource Telephone Help Line, staffed by professional social workers, is a free service to help cancer patients and their families cope with the complexities and challenges of a cancer diagnosis and cancer treatment.

PokerStars supported Tower Cancer Research Foundation's "Cancer Free Generation" by donating an Entrance into the PokerStars Caribbean Adventure Main Event in the Bahamas, valued at \$10,000, for the winner of the evening's poker tournament. The runners-up walked away with a 5 Night stay at the Trump International Waikiki, Hawaii and 2 Los Angeles Lakers Floor Seats.

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Lucky bidders for the Raffle and Silent Auction Items took home Red Hot Chili Peppers autographed guitars; a Private tour and Night at the Magic Castle Hollywood; a Santa Anita "A Day at the Races" Package; A Getaway Vacation to Cabo San Lucas, Mexico, complete with Golf and Spa Package; Great Bottles of Wine; Designer Jewelry and much more.

ABOUT TOWER CANCER RESEARCH FOUNDATION Founded in 1996 and primarily focused on Southern California, TCRF provides grants for clinical trials, innovative research, caring patient support and community education to promote more effective treatments for cancer and blood disorders. As a leading boutique cancer research foundation in Southern California, TCRF has raised over \$25 million in the last decade. These resources, which are donor directed, have funded specific programs that are professionally vetted by committees comprised of local scientific and community leaders. In addition, TCRF awards several \$100,000 grants annually to young pioneering physician scientists engaged in groundbreaking bench-to-bedside research. While there are many brilliant scientists performing cancer research, TCRF recognizes the importance of nurturing the local pool of rich research talent because important breakthroughs have come from unexpected directions and provided new perspectives. www.towercancer.org