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HOW DO YOU FEEL?

HEALTH & WELLNESS

Tower Cancer Research Foundation's Tower of Hope Gala To Honor Philanthropists Meryl & Russell Kern, Shelley & Jan Rosen and Cedars-Sinai's Dr. Robert Figlin

Leaders in entertainment, politics, business and medicine will gather at Tower Cancer Research Foundation's (TCRF) Tower of Hope gala on Thursday, May 4, in The Beverly Hilton.

The event will honor:

- Philanthropists Meryl and Russell Kern, long time TCRF supporters who have established the Meryl Kern Survivorship Program to help patients post-treatment.
- Dr. Robert Figlin, the

Comprehensive Cancer Institute and deputy director, integrated oncology at Cedars-Sinai Medical Center.

- Shelley Rosen is a dedicated member of TCRF's support group the Magnolia Council and Jan Rosen spearheaded the launch

and how to make immunotherapy more relevant for sarcoma.

Over the course of the last 20 years, Tower has raised more than \$30 million, funding that supports a multitude of different scientific grants

Tower has participated in funding more than 200 clinical trials, and provided more than \$2 million in seed money for young cancer researchers from the Southern California community via the organization's Career Development Grants.

Tower's patient support division, Magnolia House, is an integrative survivorship wellness center with programs offered at no cost to cancer survivors and their loved ones. The facility offers programs and workshops, including six-week classes for cancer survivors that address end-stage disease challenges, classes for cancer caregivers, cooking classes to develop a nutritional approach to cancer survival, and individually tailored experiences such as a one-on-one fitness training with a cancer-trained therapist.

Gala tickets may be purchased at <http://towercancer.org/2017-tower-of-hope-gala-ticket-page/> or by calling 310-299-8477.



Russell & Meryl Kern
Dr. Robert Figlin (below)

Steven Spielberg Family Chair in Hematology Oncology, professor of Medicine and Biomedical Sciences, director of the Division of Hematology/Oncology,



deputy director of the Samuel Oschin



Shelley & Jan Rosen

of the Jack Mishkin Memorial Golf Classic, that in four years has raised nearly \$1 million.

Several research grants will be awarded at the gala, including a \$500,000 Senior Investigator Grant to explore how the chemotherapy drug Oxaliplatin increases the effectiveness of certain immune checkpoint inhibitors in lung cancer. Grants will also support research that attempts to better understand how each cancer tumor is different, so that in the future oncologists will be able to pick the right drugs for each unique patient and tumor,